

Steven D. Reece

From: Rachel McRae <rachel.mcrae@matzevah.org>
Sent: Sunday, November 13, 2016 21:22
To: Steven Reece; John Mark Folker
Subject: Website: Gathering Data

Steven and John Mark,

I have started a Google sheet (yes, yes... I know we haven't chosen a platform but this is what I'm going with to easily gather your information!) that will give us a place to capture thoughts, list priorities, etc. on what we want in a new website. I'm sharing the link with you below.

https://docs.google.com/a/matzevah.org/spreadsheets/d/109CwMJrccXQbm0RxFPgGqBjhmpRnqUBGSmq1of5_djPs/edit?usp=sharing

Please write down any things you see should be priorities for us in the top section.

The bottom section I have started possible headers / topics that should be on the homepage. Please capture your thoughts there, too.

I would like to do a first pass of ideas between the 3 of us to begin with. Could you put your thoughts on this sheet no later than November 30? I'll then be thinking through our next steps.

Steven - As an update for you, John Mark is offering his services on doing a reboot of the website. I guess I never knew that this was an area of expertise for him thanks to a college degree! So, we'll get the ball rolling in this direction.

Thank you!

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Rachel McRae
The Matzevah Foundation
Director of Communications

