

3/3/12

Devotional - Robin

song: Awakened in Love

i Am I simply find of God, or am I
in love w/ God?

← eye towards physical
← eye towards spiritual

up 2006

Steven → Robin June '04

"You're the prophet I've been waiting for"

2003 Bruce & Jane ^{Jane - prayer warrior}
^{Bruce - Rt hand man}

OT

We are the heart & hands, but Christ is the head

Updates:

Fellowship
for Jewish
History

Auschwitz Jewish Ctr - their board ^{lost} Fire
connected to
Museum of Jewish Heritage in NY City
2013 Project

FODZ - 2012 - Vol work 2013 - renovation proj

OT

It's the Love that will penetrate barriers

Belmont - Darrell has connections to Nashville's
Jewish community

Joseph (Vandy) ^{born} 1938

Jewish roots

Born + raised in Spain, ^{Father to wife} ~~father~~ ^{long}
then went to France & reunited w/ Father
Spanish republicans exiled to France

As teenager interacted w/ Jewish classmates who
had people who never came back

20% Sapharic - Rome

80% A - Poland

60% Jews in US have Polish roots

Opportunity to explore w/ Vanderbilt
Holocaust Committee meets in March
Joseph sits on committee

Looking to extend speaking invitation
to Stead

— Nashville Holocaust Memorial

8 Set up program for credit that includes
education, trip to Poland, volunteer

"Project-based Learning" —

Partnership / Cooperative

Formal Informal
who controls what we do?

organizational Leadership - Leading through others

Learn - Apply - Reflect

- If we're not pro-active, we're reactive and we could lose our msg

IMB - Missionaries are results oriented, they want what already works regardless of whether they understand it.

Pioneers - us

Settlers - Follow & develop what pioneers do

Pick - ^{Kent}South America

Herby - Israel

2 voices

gentile - we can be catalysts but } must proceed
messianic Jews - } w/ cautious
can't go fully deep

70-80% of Jewish Israel are atheist / non-religious

flowing ground and principles not
methods

2

Matzevah Foundation - ?
 @copyrights ?

We don't have the 'usual suspects' to pull at people's heartstrings, children, etc

- We have to focus differently to connect w/ people
- our target mkt is narrower
- Charity - helping those who can't help themselves
- Righteousness / justice - correcting wrongs
- "House of Living" in Jewish culture vs House of Dead in our culture

Kevin - Fundraising

- online giving on our website
- FB - \$50/day to run Ad
- send out fundraising letters
 - operational
 - Zambrow
 - ~~O~~aviecim
 - misc cemetery upkeep

Primary Needs

- what is our story? the story of our campaign
- Potential story elements

How can we gain permission to share

Atlanta - Ruth
 Survivors

Interviewing Holocaust
 (Link through Robin)

Campaign Theme / Title

— "In the areas we've worked in previously, neighborhoods / locals take over care"

people want something back -

Can we tie together one msg that reaches all 3 grps?
Jews - Synagogues
Christians - Churches
General Public -

we're working the earth, maybe planting seeds, but we're not reaping the harvest

Micah 6:8 } Bridge
Matt 23:23 }

Mercy
Justice
Faithfulness

put on internet

video story-telling
Stephen - 2 nephews who do film production - they're willing to "tell" the story but need funds
Creative - Benjamin
Filmer - David
ESPN take

on Bridge - we don't want anything in return

Matzevah Ap - What would it do?

- The witness was in speaking in terms they understand
- Love my neighbor - God has commanded
- The closer to the center of the fire, the more likely to get burned.
- Reviewed strengths & DBC info. Touched on spiritual gifts
 - Go to gather spiritual gifts and disseminate all info (include)
 - We need to keep these things in mind as we flesh out the necessary roles
 - Prayer - ask for clarification of org structure. who what how
- Deborah willing to do tedious tasks, admin, etc

3 Greatest Needs:

Admin / Money / People / Favor w/ community

By-Laws

ethical statement
term limits

philosophical

Can we research online & find sample?

- talk to someone w/ experience to gain advice re pitfalls
- seek mentor w/in another NPO
- Turn generic bylaws into our own org guide
- Determine values and align w/in those values
- As we create 'our culture' we need to find ways to bring others in

Financials

Reviewed transactions

on

Our key is in attitude vs money, services, etc - anything else we may have to offer

God is working in attitudes, what we see on the physical realm mirrors what's happening in the spiritual realm

Jamie Lambert - bookkeeper (was CPA prior to children)
 ≈ 50/hr

Quickbooks - get my
Financial Rpts

[David - Non Profit CPA - use to
do tax filings?

Qtrly
Annual

* Deborah willing to key info
from inception into
Quick Books Do all history
is included.

Growth - Future Emps?

You can only grow as big as you
envision

- 1.) Logistics & ^{state side} Poland
- 2.) Public Affairs 'Officer'

Steven's focus - ① relationship w/ Jewish Com.
Initiator
Negotiator ② people

→ Define Roles
Procedures

Leader vs Mgr

other orgs for online donations:

- Helping Hands?
- Kevin checking w/ Regions to see what's offered
- What else is avail?

Global Org

- Need ability to get our msg out
- Facebook - Steven has been posting on Matzevah page
- Blogging
- i know can we make best use of what's readily available to us
- Twitter / Facebook / Youtube
- Public Affairs Officer
- ? What are we saying & to whom
 are we saying it?
- Wes - able to provide tech' spt
- Wes & Tim to investigate "Who is our audience & what is best way to address them?"
- Are there grps / people we're not willing to accept funds from

Summer Plans

Zambrów
Surveyor

Documentation to submit

Drawings

Budget prepared

May - Steven to Poland

BBC - 1 team of 10-15 in Aug

Steven to talk to Herby

BSU - Baptist Student U
Halil organizations - jewish student.org

Training & Equipping

Talking Pts

We're seeking to get Jewish people involved -
not seeking to evangelize them.

Need manpower & resources to make
projects work. 2013 ^{Zambrów} ^{Oświęć}

compensated
position

Logistics - airline ~~see~~
lodging
etc

Who will be coordinators among us
will need translator(s)

- 1.) How can we mobilize more groups
- 2.) Board members on ground during projects
- 3.) Talk to Nerby Gera
Van Sanders
Darrell Gwaltney

- 4.) Communicate w/ Halil Sgo.
- 5.) State Baptist Conventions

- Coordination of all
- Stawek also going to Poland in May
- Female Chicago FB follower
- Add more info to web page
- how do we derive people to website
- add website to letterhead?

- Elaine + Del
- Vandy initiated
 - BLOC Club - invite to all past students
 - How can we mimic?
 - Here's how your money was used
 - imed response to spt
 - to people involved in PL proj prev

2-200K
0- less money

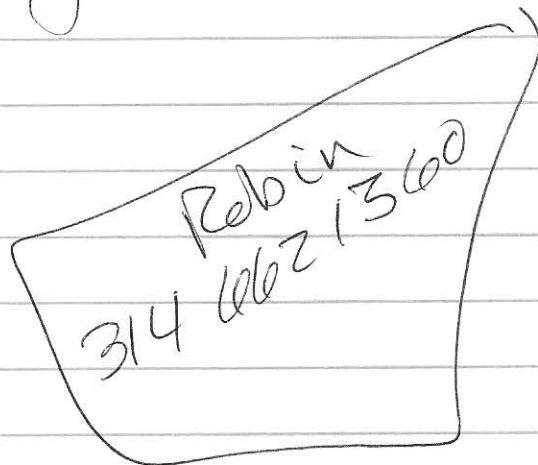
Steven "What we are looking at is Global in scope & goes far beyond what we're capable of on our own"

The only way we can be
successful is to

1. Be Faithful
2. Love Him
3. Obey Him

"The beauty of what we're doing
is the love involved"

Closed in prayer



Action Items

Created: 03/03/12

Updated: 03/09/12

Item	Person(s) Responsible	Status
Set up Paypal Acct	Jo	In process 3/13/12
Link Paypal to website for donations	Jo	Complete
Create news releases on 2 upcoming projects	Steven	
Find Jewish publications	Elaine	Nashville complete
Collect Spiritual Gifts info	Jo	In process
Meet w/ Jamie re outsourcing bookkeeping	Kevin/Jo	Complete
Define: Who is our audience & what is the best way to address them? (by 05/03/12)	Wes & Emily	
Give Emily Admin access for FB page	Steven	
Talk to Herby Geer, Van Sanders, & Darryl Gwaltney re ideas for vol groups	Steven	
Contact Hillel organizations	Steven	
Pursue "\$100 Club" concept for our org	Elaine/Deborah	
Send out annual form to Bruce, Daniel, & Slawek	Jo	complete 3/19/12
Explore options for creating a program for college credit that includes education & trip to Poland as volunteer for cemetery proj		
Explore options to connect w/ Holocaust survivors in Atlanta (Robin has link)		
Develop a campaign theme / title		
Customize bylaws for our org	Robin	
Create organizational orientation for new members		
Further define roles w/n organization		
Address ways to make best use of what's readily available to us, ie FB, Twitter, You Tube, etc		
Create talking points as reference for all		
Determine criteria for accepting donations	Robin/Jo	
Qtrly newsletter? ★	Rachel	
Formalize mission/vision statements	Robin	
Google Tools, calendar, parking spot, etc	Jo / Wes	
Website updates?		
Pray	All	

won't af
idea
list
resources
substantive
articles
w/ key
content
Blog

+ maint contact list - create list
1st Intro then reg format
Target June 1
Rachel: Organization/Admin
yahoo grp?

What can we do stateside to gain credibility?