

Steven D. Reece

From: Steven Reece <reeces@andrews.edu>
Sent: Wednesday, October 10, 2012 15:46
To: Steven Reece
Subject: FA2012-LEAD-645-999: Project Proposal and Rubric for Evaluation

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Project Proposal and Rubric for Evaluation
by [Steven Reece](#) - Wednesday, October 10, 2012, 02:18 PM

Below please find the rubric that I am proposing to use as a guide to evaluate my project. I would like to develop organizational (ethical) values and purpose including an ethical code of conduct for The Matzevah Foundation:

Criteria	Excellent (4)	Proficient (3)	Satisfactory (2)	Insufficient (1)
Content and Organization	Clearly well organized and presents excellent ethical content and clear purpose for the organization	Organized and presents good ethical content and clearly defined purpose for the organization	Adequately organized with some good thoughts and clear purpose for the organization	Is not clearly organized and not well thought out with no clear organizational purpose
Knowledge Base	Reflects excellent research and presentation of ethical values and purpose needed for the organization	Good interaction with source material presenting ethical values and well defined purpose needed for the organization	Adequately captures and presents major ethical concepts/values and purpose needed for the organization	Does not present a clear picture of ethical values and purpose of the organization
Reflection	Demonstrates clear and practical application of major ethical values and well defined purpose for the organization	Displays clear application of ethical values and clearly defined purpose for the organization	Adequately applies the ethical values and defined purpose to the organization	Does not sufficiently apply ethical values and does not develop a clear purpose for the organization
Style and Format	Clearly and strongly presents ethical values and defining purpose for the organization	Presents clearly ethical values and purpose for the organization	Presents adequately the ethical values and purpose for the organization	Does not clearly present the ethical values and lacks purpose for the organization
Mechanics	Excellent writing having no mechanical errors	Well written with few mechanical errors	Adequately written with some mechanical errors	Poorly written with numerous errors

I have never produced a rubric previously. So for my template, I considered a blending of several examples presented here in this forum and used as a guide the presentation on a rubric building workshop by Faith-Ann McGarrell, PhD found here on the Andrews website: <http://www.andrews.edu/services/assessment/resources/rubric-building-work.pdf>

I used four categories on the basis of 1 to 4 with 4 being the best score possible. If you would like to see the work that I have produced so far on my project, then please let me know.

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